

SALES PROSPECT ADVANTAGE

Catalog/Company Brochure Fulfillment Services

Next Steps and How to Get Started ...

Step #1: Let's have a short zoom meeting to discuss your needs (like what type of print materials you would like to send out) and to answer any questions you may have about our fulfillment services.

Step #2: We will send you a "Menu" to fill out which will give us the specifics of what you are sending out, requested order quantity, the packaging you would like to use, how we can get the sales prospects sent to us (like an excel spreadsheet possibly or it could be automated) and your delivery timing needs.

Once we receive back this "Menu" from you, we should be able to get you a price quote within a few business days.

Step #3: We can meet again to answer any additional questions and to help finalize your first order.

Step #4: Once you place an order, you will then send the print materials to us and we are ready to roll.

Our goal is to make it as easy and simple as possible for you so you can concentrate on optimizing your company's operations, speed up the sales funnel process and gain market share over your competition.

Pricing will be simplified compared to other fulfillment companies. There are no receiving and storage fees; and there are no additional hidden fees!

Pricing will be quoted as 4 categories:

1. Labor Costs
2. Material Costs (like costs for tape and envelopes etc.)
3. Postage
4. Taxes (if applicable)

(You do have to pay for any shipping charges to get your print materials delivered to the fulfillment house).

Orders/renewals are placed on a quarterly (or possibly monthly) basis. You choose your fulfillment quantity each time you place a renewal order.

Any leftover order quantities can normally be applied to the next quarter upon renewal of the service.

All orders normally require prepayment (company check, ACH or credit card payments). Note credit card payments may have a 3% surplus charge to cover our credit card fees.

Order minimums are negotiable; and will normally be much lower than other fulfillment companies.

Personal service is of utmost importance to us. You will always have a dedicated contact (customer service representative CSR) who will return telephone calls and/or emails quickly, usually within two hours of your request on business days if not sooner.

You will not need to track down multiple contacts at the fulfillment center just one call to your CSR should get things done for you.

Our goal is to have you as a longtime happy repeat customer for many years to come.

This is a new service provided by The Right Lists; but The Right Lists has been in business since 2003 and has an excellent track record for providing outstanding customer service to our customers. We will be providing the same stellar customer service for our new fulfillment service customers!

Thank you for your business!
